



# Did you know that Real Estate Investment is alive and well?

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 Molly Ellis

Managing Broker  
**AB, ABR, ASR, CLHMS,  
CRS, CNE, GRI, EcoBroker,  
e-PRO, TRC**

Business: 360-692-6102  
Seattle: 206-282-5340  
Cell: 360-620-2690  
mollyells@windermere.com  
www.mollyells.com



Windermere Real Estate/West Sound, Inc.  
9939 Mickelberry Rd NW - Silverdale, WA 98383

*If you are already working with an agent, this is not meant as a solicitation for that business.*

**W**e've all heard about the misfortunes in real estate over the past couple of years. Starting with the collapse of the sub-prime mortgage industry in 2007, it seems like there's only been bad news and then more bad news.

It's no wonder that many people believe real estate is no longer the investment tool it used to be. However, right now is an excellent time to put money *into* real estate.

### The reasons are many:

- Historically low interest rates open a door to investors who had been previously shut out of the marketplace.
- The fast-flip style of investing, so popular during the boom times, has now taken a backseat to the more traditional "buy, rent, and hold" investor. Long-term investors are back and here to stay.
- The sheer number of

opportunities—sellers are willing to be much more flexible in price than two years ago because they know they're losing money every day that their property sits on the market.

- Prices that just can't go much lower than where they are right now.

When you combine the facts of low interest rates, low prices, and high inventory—it becomes clear that smart real estate investors are out there making the deals of their lifetimes.

If you've been thinking about doing so yourself, you couldn't ask for better conditions.

Just give me a call at (360) 620-2690 or send an email to [mollyells@windermere.com](mailto:mollyells@windermere.com) and I'll show you three investment deals that I closed last month—and exactly how much each investor stands to make.

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Excelling in the Impossible* <sup>®</sup>